



## **I Dig Summer Rules - 2022**

### **Contest Overview**

Indiana 811 and Kentucky 811's online ticketing platform, Exactix Pro, allows excavators to submit information about planned excavation online, faster and easier than ever.

Summer is a particularly busy time of the year for the Indiana 811 and Kentucky 811 centers (referred to simply as the contest sponsors moving forward), making online ticket entry through Exactix the best choice for submitting utility locate requests as efficiently as possible.

The "I Dig Summer" contest creates both monetary and training opportunity incentives for current and new Exactix Pro users to enter their eligible (non-emergency) tickets via Exactix Pro throughout the entire summer – defined as between Tuesday, June 21, 2022 at 12:01 a.m. EDT and Thursday, September 22, 2022 at 11:59 p.m. EDT.

### **Contest Eligibility**

- An eligible participant in the "I Dig Summer Contest" (referred to simply as "the contest" moving forward) is defined as a representative of a professional organization that excavates in Indiana, Kentucky or both states, who personally submits locate requests through the online ticketing platform Exactix Pro, managed by the contest sponsors, between Tuesday, June 21, 2022 at 12:01 a.m. EDT and Thursday, September 22, 2022 at 11:59 p.m. EDT (referred to simply as the "contest period" moving forward). To be eligible, the user must also be at least 18 years old on the day the contest begins (Tuesday, June 21, 2022) and must submit at least 10 total tickets in either Indiana or Kentucky during the contest period.

### **Contest Rules**

- There is no official "entry" process required. All individuals who enter at least 10 tickets in a sponsoring state via Exactix Pro during the contest period will be automatically entered in the contest.
- **Definition of a locate request ticket:** For the purposes of this contest, a locate request ticket occurs only for notification of planned excavation or demolition. No other types of requests (including but not limited to preliminary research conducted through the Design Tool) will be eligible.
- The contest sponsors will be responsible for tracking each user's usage of Exactix Pro during the contest period and the percentage of total eligible (non-emergency) tickets

that each user submits during the contest period to determine the winners of awarded prizes.

- The contest sponsors will categorize each Exactix Pro user as being based in Indiana or Kentucky (using location of where the work is being performed). Within each state, the contest sponsors will categorize each user as being new (meaning that user has never processed a ticket using the previous Irth system or the new Exactix Pro prior to Tuesday, June 21 at 12:01 a.m. EDT) or existing. Within the new and existing categories in each state, users will be considered either high volume (defined as submitting 50 or more locate requests during the contest period) or low volume (defined as submitting between 10-49 locate requests during the contest period).
- **NOTE:** All Exactix Pro users must complete the contest sponsors' mandatory training program before submitting a ticket using this system. This responsibility falls exclusively on the user and is not the responsibility of the contest sponsor.
- **Prizes/Awards Defined:** The contest sponsors will award a total of 32 monetary prizes.
  - The contest sponsors will award 16 gift cards in each participating state (Indiana and Kentucky), as follows:
    - Within BOTH the ***existing and new*** web user categories in each participating state, the eligible users with the highest percentage of total eligible tickets processed via Exactix Pro during the contest period will earn a grand prize of a **\$500 Visa gift card** (for a total of four grand prizes).
    - The eligible users with the second-highest percentage (within their state/user type category) of total eligible tickets processed via Exactix Pro during the contest period will earn a **\$200 Visa gift card**.
    - The eligible users with the third-highest percentage of total eligible tickets (within their state/user type category) processed via Exactix Pro during the contest period will earn a **\$100 Visa gift card**.
    - The eligible users with the fourth-highest percentage of total eligible tickets (within their state/user type category) processed via Exactix Pro during the contest period will each earn a **\$50 Visa gift card**.
- **In the event of ties (exact same percentage for multiple users),** the contest sponsors will use the date and time for each user's first ticket processed via Exactix Pro during the contest period to determine the winner of a particular prize/award.
- **Prizes for All New Exactix Pro Users:** The contest sponsors will provide T-shirts that promote the I Dig Summer campaign to all new users of the system, who begin using the system within the contest period, while supplies last. The contest sponsor will contact each new user to secure size and shipping address information.

- All decisions about contest winners will be made exclusively by the contest sponsors and are final.

#### **Winners Selection and Notification**

- The contest sponsors will tabulate results and then notify the winners by email and/or telephone by Wednesday, October 5 at 5 p.m. EDT. Winners will have until Wednesday, October 12 at 5 p.m. EDT to claim their prize via email or phone response (and provide a mailing address for shipment of the gift card), or the contest sponsors will select a substitute winner.
- Exactix Pro users must have up-to-date telephone and email address information registered with the contest sponsors, in order to be notified as a contest winner.

#### **Disclaimers**

- Prizes or awards listed in the contest rules are subject to substitution or change for a prize/award of equal or greater value as what is set forth in these rules. The contest sponsors may substitute prizes/awards at their sole discretion.
- The contest rules should not be interpreted as creating a contractual relationship or expectation of receiving a prize or award.
- The contest rules are subject to change at the contest sponsors' discretion.
- Any potential technological issues with the Exactix system may result in an alteration to the duration of the contest.